

# Gitesh T Surve

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## PROFESSIONAL SUMMARY

Results-driven UI/UX Designer and Front-End Developer with over 1 year of hands-on experience in WordPress, Figma, HTML, CSS, JavaScript, WooCommerce, and MySQL. Proficient in mobile-responsive designs, e-commerce development, and cross-browser testing using Lambda Test Tool. Currently upskilling in React and Node.js to build dynamic web applications. Strong in client communication, problem-solving, and creating user-centric designs that boost engagement and retention.

## PROFESSIONAL EXPERIENCE

**Eiosys Private Limited, Wordpress Developer** (June 2024–Present)

- Developed 5-6 WordPress websites from scratch, including e-commerce platforms like **Women of Fatorda, Reality Tours and Travels, Vivek Tankha, Reality Gives, and Mod Pizza**.
- Managed and maintained 10–12 live WordPress sites, handling content updates, feature enhancements, and bug fixes.
- Led client interactions for **Reality Gives** (a UK-based client), providing weekly progress updates and implementing client-approved design changes.
- Integrated WooCommerce for product management, shopping carts, and secure payment gateway setups. Configured SMTP for reliable email notifications and improved site communication workflows.
- Conducted cross-browser and mobile/desktop testing using the Lambda Test Tool to ensure responsiveness and compatibility.

**Sunanda Infotech Pvt. Ltd., Software Developer Intern** (Feb 2024–July 2024)

- Enhanced mobile app development skills by building user-friendly interfaces with a focus on UI/UX design principles.
- Applied UI/UX knowledge to improve app usability, ensuring smooth navigation and better user engagement.
- Led a full-stack development project, utilizing PHP and MySQL for backend development and data management.
- Strengthened problem-solving skills through hands-on experience in mobile development, backend integration, and UI/UX design.

**ESDS Software Solutions, Intern** (Jan 2024–Mar 2024)

- Worked in the Cloud Infrastructure Department, analyzing the flagship product, **iPas** (Project Management Software), focusing on usability, core features, and target market.
- Gained hands-on experience in the software development lifecycle (SDLC), understanding product evolution and future scaling strategies.
- Conducted product analysis and user research to evaluate platform efficiency and market positioning.
- Strengthened skills in research methodologies, cloud infrastructure, and project management tools, contributing to real-world software solutions.

# KEY PROJECTS

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## Live WordPress Projects

- **Reality Gives:** Platform for a non-profit organization focused on education and community development in India, with active client collaboration.
- **Reality Tours and Travels:** Designed for foreign tourists, offering immersive cultural tours in India.
- **Women of Fatorda:** E-commerce platform from Goa selling authentic Goan masalas and local products.
- **SDA Bocconi Asia Center:** Enhanced the site for a top-tier management school in Mumbai, improving navigation and user engagement.

## EcoChargeHub (Android Application)

- Built a web app to simplify EV charging, allowing users to find nearby stations, explore available EVs, and check real-time power levels.
- Designed user flows for:
  - **Users:** Search stations, view EV listings, and make informed charging choices.
  - **Station Owners:** Manage real-time availability and charging slots.
  - **Showrooms:** List available EV models and special offers.
  - **Admin:** Oversee platform quality and manage user activities.
- Utilized PHP and MySQL for real-time data handling and Figma for an intuitive UI/UX.

# EDUCATION

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2022 - 2024	<b>Master in Computer Application</b>	(CGPA: 7.75)
	K. K. Wagh Institute of Engineering Education and Research	
2019 - 2022	<b>Bachelor of Science (Computer Science)</b>	(CGPA: 8.25)
	Panchavati College of Management and Computer Science	
2016	<b>Class 12th — State Board</b>	(Percentage: 51%)
2014	<b>Class 10th — State Board</b>	(Percentage: 75.76%)

# TECHNICAL SKILLS

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Programming Languages	HTML5, CSS3, JavaScript, PHP, Node.js, React (learning), C
Web Development	WordPress, WooCommerce, MySQL, PostgreSQL, Lambda Test Tool
UI/UX & Design Tools	Figma, Adobe Photoshop, Wireframing, Prototyping, Responsive Design
Testing	Lambda Test Tool, Mobile/Desktop Testing
Soft Skills	Client Communication, Problem-Solving, Collaboration, Time Management

# EXTRACURRICULAR ACTIVITIES

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Student of the Year (2022)	Awarded for academic excellence and overall contribution.
Treasurer	Managed finances for the ABACUS Club and the ASCEND Event at the MCA department of K. K. Wagh Institute.
Student Representative	Represented in the PCMCs College Students Development Board, actively contributing to academic and extracurricular planning.
Event Coordination & Team Leadership	Organized and participated in multiple college events, enhancing leadership, teamwork, and time management skills.